



Together, building futures.

FRIENDS-INTERNATIONAL

ANNUAL TECHNICAL REPORT 2008



Friends-International - #9A, Street 178, Phnom Penh, Cambodia
Tel: 023 986 601
Email : info@friends-international.org
Website: www.friends-international.org

Friends-International has been awarded the Skoll Award for Social Entrepreneurship (2007); the Gold Medal of the Cambodian Government for the Reconstruction of the Country (2005); the Silver Medal of the Société d'Encouragement au Progrès (2003) and the Order of Australia for Service to Humanity (2002).

VISION - MISSION

Vision	Together, we protect marginalized urban children and youth and with them create innovative and exciting opportunities to build their futures.
Mission	<p>Friends-International is a social enterprise that works with and for marginalized urban children and youth and their families to build their futures by:</p> <ul style="list-style-type: none">- protecting urban children and youth from all forms of abuse within the scope of the International Convention of the Rights of the Child;- reintegrating marginalized urban children and youth so they become actively involved in the development of their society;- preventing urban children and youth from engaging in risky behavior and/or dangerous situations that compromise their futures;- improving the way organizations work by promoting innovative and effective approaches with the active participation of the children and youth;- influencing all tiers of society to provide supportive environments and adopt positive behavior changes. <p>Since 1994, Friends-International has been developing creative, innovative and holistic programs, building networks, supporting youth-led projects and establishing solid protection and support services within organizations, communities and within all tiers of society, while aiming at becoming a sustainable organization.</p>

FRIENDS ALLIANCE

Result 1 - Friends Programs (formerly Friends Alliance)

To establish best practice projects for marginalized urban children and youth which provide the highest standards of services, and are models for other partners.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>1.1 Design Charter and Standards of Practices for services and administration for all Friends Alliance partners</p>	<ul style="list-style-type: none"> - Friends Programs Charter of Quality designed by Q4 2007 - Friends Programs Charter of Quality designed by Q4 2007 - Standards of Practice for all aspects of work drafted by Q4 2008 - All Alliance partners understand sign agreement and work towards implementation by Q4 2007 	<ul style="list-style-type: none"> • No logo was designed for the Friends Alliance as a new Branding exercise was initiated in 2008 aiming at reducing the number of brands the organization has to support. • The Charter for Friends-International was designed, which is directly applicable to all Programs. It is translated and has been explained to team in Thailand and Indonesia • Standards of Practices are being designed in the form of “guide books”. The work will be finalized by Q4 2009 SoP for outreach work and child protection were already finalized • No agreement was finalized for all FI Programs, however, a logframe defining the objectives for each aspect of the work was designed and updated for each country program and individual programs.

<p>1.2 Develop and operate 6 Friends Alliance projects in 5 countries in Asia and 2 projects in Central / South America and/or Africa</p>	<ul style="list-style-type: none"> - 2 projects running in Cambodia (Mith Samlanh, Kaliyan Mith) - 1 project running in Lao PDR (Peuan Mit) - 1 project running in Indonesia (Teman Baik) - 1 Project running in Thailand (Peuan Peuan) - 1 project running in Hong Kong by Q2 2008 	<p>5 Friends programs are operational in 4 countries (1 continent)</p> <p>Cambodia:</p> <ul style="list-style-type: none"> • Mith Samlanh is operational in Phnom Penh / Kampong Cham. This program was initiated by FI and continues to receive on-going technical support from the FI teams, leading to sustainability in terms of project implementation and administration of the program. • Kaliyan Mith is operational in Siem Reap This program is managed by FI in collaboration with the Siem Reap Province <p>Lao PDR:</p> <ul style="list-style-type: none"> • Peuan Mit is operational in Vientiane This program is managed by FI in collaboration with the Lao Ministry of Labor and Social Welfare <p>Indonesia:</p> <ul style="list-style-type: none"> • Teman Baik is operational in Banda Aceh This program managed by FI <p>Thailand:</p> <ul style="list-style-type: none"> • Peuan Peuan is operational in Bangkok - Thailand Program managed by FI <p>Hong Kong:</p> <ul style="list-style-type: none"> • The Friends program in Hong Kong has been postponed due to the economic situation in 2008. The initial donor expected to start the project (the foundation of a private bank) did not provide the funding. Alternative sources of funding are being sought.
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		<ul style="list-style-type: none"> • Mith Samlanh was awarded the NGO Good Practice certification in Cambodia by the Cambodia Coordination Committee (the first NGO to receive that certification in Cambodia)Mith Samlanh was also evaluated by EC independent evaluators that deemed the Educational Center as a best practice model. Peuan Mit in Laos was also evaluated by UNICEF with good results. <p>The Friends-International team was reorganized and all Technical Advisors were included in the METRO (Monitoring, Evaluation, Training, Research and Observation) Program, to put a clear emphasis on the need for internal evaluation.</p>
<p>1.4 Friends Programs are actively sharing both internally and externally and is internationally recognized</p>	<ul style="list-style-type: none"> - Internal communication effective Q4 2008 - International recognition (brand and achievements) by Q4 2009 	<ul style="list-style-type: none"> • The communication systems were further improved and all Friends Programs are sharing by email and IP phone / Skype. However, internal communications need to be further improved for all teams to be informed of all aspects of the general Friends work and to be able to better communicate among themselves. • Friends-International is becoming increasingly recognized and a growing number of organizations (international organizations/institutions, international NGOs and local NGOs) are contacting us for information, support and cooperation. However, we need to continue to make our Programs known and recognized as best practice.

CYTI NETWORK

Result 2 - CYTI Network:

To develop a worldwide network of organizations that provide the highest standard of direct services to marginalized urban children and youth, their families and their community.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>2.1 Design and establish the CYTI Network identity, charter and SoP and ensure they are recognized internationally by key organizations</p>	<ul style="list-style-type: none"> - CYTI logo and messages designed by Q4 2007 - Charter adapted by Q2 2008 - Standards of practice adapted by Q4 2008 - Charter and SoP recognized by UNICEF and other donors Q4 2010 	<ul style="list-style-type: none"> • Friends-International launched a large re-branding exercise in 2008 which prevented the CYTI Network to develop its own logo, visuals and communications. CYTI branding is expected to be finalized by the end of Q2 2009 • The CYTI Network Charter has been adapted from the FI Charter and finalized. The Charter has been translated into Spanish (Q2 2008) and Khmer (Q4 2008) The generic CYTI Network collaboration agreement has been designed on Q2 2008 The collaboration agreement has been translated into Spanish (Q2 2008) and Khmer (Q4 2008) • The Standards of Practice for outreach work and child protection were adapted from the Friends Program SoPs Other SoP will be adapted once the Friends Program SoP are finalized (2009-2010) • The Child Protection SoP received the Ausaid agreement (Ausaid requires that all organizations have a Child Protection Policy in place and the Friends-International Child Protection Policy was accepted)

<p>2.2 Sign agreement with 50 partners to join Network in 10 target countries</p>	<ul style="list-style-type: none"> - Expansion plan defined by Q2 2008 - CYTI Network established in 10 countries by Q4 2010 - CYTI Network expanded to 50 partners by Q4 2010 	<ul style="list-style-type: none"> • SCYTI development strategy plan is being initiated in collaboration with FA program (as the CYTI network development is linked to the FA development plan) • 7 countries have been selected as target countries to develop the CYTI Network activities: <ul style="list-style-type: none"> - Cambodia - Laos - Thailand - Indonesia - Egypt - Honduras - Mexico • 11 countries have been identified as potential countries to develop the CYTI Network activities: <ul style="list-style-type: none"> - Asia: Hong Kong / China / Myanmar - Latin America: Guatemala / Nicaragua / El Salvador / Costa Rica / Colombia / Panama - Europe: France / Germany - USA • Requests have been received by 9 organizations from 8 countries willing to know or to become part of the CYTI Network (Burkina Faso, Guinea, Gambia, Sierra Leone, Ethiopia, Rwanda, Mexico, Guatemala, Indonesia) however, the assessment of these potential partners is currently limited due to the lack of human and financial resources. <p>10 NGOs are part of the CYTI Network 4 GOs are affiliated to the CYTI Network</p>
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		<p>Agreements signed in 2008:</p> <ul style="list-style-type: none"> • Honduras: 2 partners (Casa Asti and Alternativas y Oportunidades (both in Tegucigalpa) • Mexico: 1 partner (Asociacion Mexicana Para Ninos y Juventuz - AMPNYJ – in Mexico City) • Egypt: 1 partner (FACE in Cairo) • Cambodia: 3 partners (MloP Tapang (Sihanoukville), Mith Samlanh (Phnom Penh) and Kaliyan Mith (Siem Reap) DSAVY (Department of Social Affairs Vocational Training and Youth) in Kampong Speu and Kratie are affiliates of the CYTI Network • Lao PDR: 1 partner (Peuan Mit in Vientiane) The Ministry of Labor and Social Welfare (MoLSW) is an affiliate of the CYTI Network • Thailand: 1 partner (Peuan Peuan in Bangkok) The Bangkok Municipal Authority (BMA) is affiliates to the CYTI Network • Indonesia: 1 partner (Teman Baik in Banda Aceh) 2 organizations were assessed but were not accepted as not in line with the CYTI Charter. <p>13 organizations are in the process of signing Agreements in 2009 (assessment were carried out in 2008):</p> <ul style="list-style-type: none"> - Cambodia: 8 - Indonesia: 1 - Egypt: 1 - Mexico: 2 - Honduras: 1
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<p>2.3 Support CYTI Network members to provide the highest standards of developmental services to 500,000 children (contacts)</p>	<ul style="list-style-type: none"> - Training team established and operational by Q4 2008 - Training curriculum revised by Q4 2007 - 500,000 children contacted by CYTI partners by Q4 2010 	<ul style="list-style-type: none"> • The Friends-International training team (METRO) is being re-organized. Meanwhile, the training curriculum was further improved and tested in Cambodia. The team is also able to provide training to the partners as required and 494 staff from different countries and projects have received training from the CYTI Network trainer team. • In 2008 the CYTI Network members (excluding Friends Program members) conducted a total of 331.000 contacts with children and youth (this is an estimated 6200 individual children and youth who received quality services in 2008).
<p>2.4 Organize and facilitate CYTI to be an operational, effective and active network of organizations that share, learn from and support each other</p>	<ul style="list-style-type: none"> - Communication strategies defined with FI Com Team by Q1 2008 - National exchange networks in place in each country within 12 months of operation 	<ul style="list-style-type: none"> • The Communication Strategy will be finalized in 2009 as Friends-International is going through a re-branding exercise. • CYTI Network coordinators have been selected (among project members) in countries with at least 2 CYTI Network partners. <ul style="list-style-type: none"> - in Cambodia (Friends-International Drugs Team Coordinator) - in Honduras (Casa Asti Director) <p>This will facilitate the communications and exchanges at National level:</p> <p>Cambodia:</p> <ul style="list-style-type: none"> - Kaliyan Mith staff have received training in Mith Samlanh project in Phnom Penh - Mlop Tapang staff have received training in Mith Samlanh project in Phnom Penh - Staff of 7 organizations have joined Mith Samlanh Drugs Outreach team to receive field training

	<ul style="list-style-type: none"> - Regional exchanges designed and established by Q2 2008 - International exchange designed and operational by Q4 2008 	<p>Honduras:</p> <ul style="list-style-type: none"> - Exchanges and common training have been conducted in August 2008 between Casa Asti and Alternativas Y Oportunidades focusing on Non Formal Education Activities. - One visit of a potential CYTI member (Amigos Para Siempre project in San Pedro Sula) has been conducted in August 2008 by Casa Asti Director and the CYTI network coordinator. <p>AMPRONYJ director (Mexico) visited Casa Asti project activities in December 2008 over 3 days</p> <ul style="list-style-type: none"> - FACE Egypt project coordinator visited the NGO Mith Samlanh and the ChildSafe projects (FI projects) in Phnom Penh, Cambodia, in January 2008 during 2 weeks. - Casa Asti Director and Alternativas y Oportunidades Director and Founder (3 persons) from Honduras visited 4 CYTI Network projects in South East Asia with the CYTI Network International Coordinator in July 2008.
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CHILDSAFE

Result 3 - ChildSafe Network (CN):

To involve the entire society in protecting the marginalized urban children / youth from all forms of abuse.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>3.1 Reinforce the social marketing approach to the project to increase visibility and recognition of the ChildSafe accreditation</p>	<ul style="list-style-type: none"> - Visuals and messages finalized and registered by Q2 2008 (ongoing) - Marketing plan defined by Q2 2008 (ongoing) - ChildSafe is a recognized brand by Q4 2011 	<ul style="list-style-type: none"> • Revisions to logo artwork and tagline have been finalized. • Logo registered in Cambodia. Registering logo in Germany and France is being finalized. Identity in Thailand has yet to be registered. Indonesia recognizes logo based on World Trade Organization (WTO) regulations. • ChildSafe Traveler Marketing plan inclusive of distribution strategy for ChildSafe Traveler Tips developed. • List of types of partners has been defined • Updated ChildSafe definitions have been made and developed with International Country Program Coordinator. • ChildSafe Hotel and ChildSafe Alliance Standards of Practices (SoP) are finalized. • Improved brand awareness activities by including ChildSafe logo on Friends Program/CYTI t-shirts. • Increased ChildSafe visibility in the community acts as an abuse deterrent. Stronger presence in the community is creating stronger positive behavior changes as seen with an increase of hotline calls and improved outreach surveillance • Brand awareness at international conferences: UN World Tourism Organization (Berlin and London), World Congress III on Commercial Sexual Exploitation of Children and Adolescent (Rio)

	<ul style="list-style-type: none"> - Campaign is 50% sustainable through corporate and local support by Q4 2011 	<ul style="list-style-type: none"> • Initial products were created in collaboration with Friends Social Businesses and sold • A donation system was established at the ChildSafe center in Phnom Penh that receives regular donations • A corporate rate sheet was created for companies to sponsor material and activities.
<p>3.2 Develop ChildSafe Network within 10 countries (CYTI target countries) aiming at 5,000 ChildSafe Network partners</p>	<ul style="list-style-type: none"> - Collaboration with CYTI for effective expansion - CN operational in 10 countries (based on CYTI target countries) by Q4 2011 - 5,000 CN partners selected, trained and certified by Q4 2011 	<p>Target countries were identified based on the CYTI Network expansion strategy</p> <ul style="list-style-type: none"> • ChildSafe is active in 8 countries: 4 field countries (Cambodia, Thailand, Indonesia, Lao PDR) and 4 support offices (USA, Switzerland, Germany and France). • ChildSafe has identified the following as countries of potential operation: Singapore, Egypt, Hong Kong, Mexico, Honduras, Ireland • 818 new network members were trained and certified, bringing the total number of members to 1,780 by end 2008, a 92% increase from 2007. <p>Indonesia:</p> <ul style="list-style-type: none"> • Agreement with Becak Transportation has been finalized to train their members to become ChildSafe. MPU, association of religious leaders have agreed in principle to promote ChildSafe messaging at selected mosques. <p>Cambodia:</p> <ul style="list-style-type: none"> • Efforts are still underway to renew a MoU with the Ministry of Tourism (but the project is still under MoU with the Ministry of Social Affairs). ChildSafe implementing partners are Mith Samlanh in Phnom Penh, Kaliyan Mith in Siem Reap and Mlop Tapang in Sihanoukville.

		<p>Thailand:</p> <ul style="list-style-type: none"> • Close collaboration with the Ministry of Interior, the Ministry of Tourism and the Thai Hotel Association has been instrumental in creating interest from hotels and guesthouses to become ChildSafe. Working towards a strong partnership with BMA to help implement ChildSafe activities in Bangkok. <p>Lao PDR:</p> <ul style="list-style-type: none"> • Initial discussion with Lao National Tourism Administration is underway to implement ChildSafe activities following a successful strategic workshop facilitated by Friends-International. The strategic workshop was on Responsible and Child Safe Tourism and efforts against commercial sexual exploitation of children (CSEC) in Lao PDR.
<p>3.3 Ensure direct support to an additional 50,000 children per year and ensuring an overall protection for 75% of the street children population in the target areas in collaboration with CYTI Network</p>	<p>- 50,000 children reached per year by Q4 2011</p>	<ul style="list-style-type: none"> • Estimated number of children and youth who have benefited from ChildSafe activities: 45,183 • Number of children directly protected by the network (with use of it's referral system): 836 children (+84% increase from 2007) • Approximate number of youth who benefited from ChildSafe On-line activities (www.healthandlove.org): 38,831 (+12% increase from 2007) • Number of children who received training on Child Rights: 5,101 (1396 Female) • Number of hospitality students trained and received a ChildSafe letter of acknowledgement: 415 • Number of ChildSafe hotline calls received in 4 cities: 810 (+410% growth from 2007)

	<ul style="list-style-type: none"> - 75% of children in target areas protected by ChildSafe Network (CN) members in collaboration with CYTI and other FI programs 	<ul style="list-style-type: none"> • Discussion is underway to develop a KAP study amongst children/youth and CN members in target areas. The study will help develop better communication materials for CN members to increase interactivity/contact with children/youth. • Research planned in 2009 to determine overall protection of children in target areas.
<p>3.4 Develop the exchanges and support between the various ChildSafe Network members and implementers to maintain an active and dynamic network</p>	<ul style="list-style-type: none"> - Communication strategy designed by Q2 2009 (on-going) - National exchange operational by Q4 2008 - International exchange operational by Q1 2010 	<ul style="list-style-type: none"> • ChildSafe Newsletter “ChildSafe Newslink” developed Q1 2008, but has since been put on hold due to limited staff resources. • Regular meetings of implementers organized at local level. <p>On December 2nd and 3rd, 24 ChildSafe staff from Friends-International and its implementing partners attended an annual ChildSafe national meeting. It was the first time that all ChildSafe staff members had a chance to meet and share their experience implementing ChildSafe activities.</p> <p>An international exchange is yet to be organized.</p>

<p>3.5 Develop the international campaign (for tourists) in 7 target countries (USA, France, Germany, Switzerland, Australia, Japan, Korea) and in 10 CYTI Network target countries, aiming at 500,000 travelers and potential travelers a year</p>	<ul style="list-style-type: none"> - Campaigns and material designed by Q3 2008 (ongoing) - International campaign operational in 18 target countries and reaching 500,000 travelers by Q4 2011 	<ul style="list-style-type: none"> • The material for the international campaign is the “7 Tips”. • Each Tip can be expanded: the Tip about Giving to Begging Children was expanded into the THINK Campaign with the support of internationally renowned artist Pascal Colrat. • To date the ChildSafe campaign has reached to over 1,700,000 people in 9 cities and 6 countries. (data: social ad circulation via magazine, guidebooks, Bangkok Airways in-flight magazines, bank ATMs; outdoor banners, taxi billboards; press-release and newspaper articles; THINK events and publicity; Traveler tips (Global, Thailand, Cambodia); outreach activities with children in Cambodia and Thailand) 7 Tips: • Over 30,000 ChildSafe Traveler Tips for Cambodia were distributed via the ChildSafe Network members and outlets. • In addition to the English and French versions, new language versions have been developed: German, Chinese, Spanish, Italian. Japanese is currently being developed • Mith Samlanh, Kaliyan Mith, M’lop Tapang and Peuan Peuan support the ChildSafe Traveler Campaign by distributing it through their outlets, products and network members. • Approximately over 300,000 travelers to Cambodia were exposed to ChildSafe messaging (7 tips, social billboards and advertisements).
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		<ul style="list-style-type: none"> • Editors for the Lonely Planet Guides have responded positively to the ChildSafe tips. There is an on-going discussion to include 7 tips in future Lonely Planet publications. <p>THINK Campaign: Reached to 116,385 people worldwide since the first launch in February 2008. Three official launches occurred in the following countries: Cambodia (February), France (June), Switzerland. Media Used: Postcards, website, social advertising in magazines, ChildSafe Center in Phnom Penh, t-shirts.</p> <ul style="list-style-type: none"> • THINK postcards have been tested with travelers from across Asia. Poor response indicates need to diversify visuals that appeal to Asians, possibly invite well known Asian artists to join the campaign (Korea, Japan, China). Consideration is underway to develop the campaign via ChildSafe on-line communities. • Phnom Penh based AsiaLife Magazine has 7 images of the THINK campaign and has published the artwork on rotation in every issue. <p>ChildSafe website: Number of visits to www.childsafe-international.org website: 54,676 (+47% increase of visitors from last year).</p>
<p>3.6 Develop national behavior change campaigns (awareness of child protection issues and means to prevent abuse) in field countries, reaching to 20% of nationals in target areas/cities</p>	<p>- Campaign launched in Cambodia by Q3 2009 reaching 20% of nationals in target cities/areas</p>	<ul style="list-style-type: none"> • Initial campaign was launched in Cambodia. • Approximately 50% of general public in areas of operation in Cambodia are exposed to ChildSafe campaign through: social advertising using of local media channels, banners on FI/CYTI vehicles and staff member uniforms.

	<ul style="list-style-type: none"> - Campaign launched in Thailand by Q4 2009 reaching 20% of nationals in target cities/areas - Campaign launched in Indonesia by Q4 2010 reaching 20% of nationals in target cities/areas 	<ul style="list-style-type: none"> • Renewed focus to train members within communities where direct beneficiaries live, ie police, monks, teachers, parents. In 2009, it is expected that these new community members will be trained to become ChildSafe certified. • Presentation on ChildSafe was conducted to local business associations to create stronger support from the private sector. • Presentation on ChildSafe was conducted to staff of the Australian Embassy and Australian Federal Police in Phnom Penh to create stronger support from government agencies. <p>Campaign yet to be launched</p> <p>Campaign yet to be launched</p>
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URBAN ACTION

Result 4 - Urban Action:

To involve young people in developing their own projects in their communities towards marginalized urban children and youth and build their capacity to become agents of change.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
4.1 Support young people to be actively involved in designing and developing projects aiming at supporting and protecting marginalized urban children and youth	<ul style="list-style-type: none"> - 5 projects are designed, developed and implemented by students - 5 projects are designed, developed and implemented by marginalized urban youth 	<ul style="list-style-type: none"> • No local students were approached yet • Sports activities were launched and run by youth in Laos.
4.2 Develop global communication and exchanges between young people on national and international level	<ul style="list-style-type: none"> - Young people from 50 CYTI Network projects exchange on regular basis by Q4 2010 	<ul style="list-style-type: none"> • The video project was launched with great success at Mith Samlanh: young people were given a simple video camera to shot topics of their choice. These videos are uploaded on a computer for all to see. This pilot is going to be expanded to other countries in 2009 and an international exchange will be built from this.
4.3 Increase the capacity of vulnerable urban children and youth to express themselves and to be active citizens	<ul style="list-style-type: none"> - Young people's means of expression developed by Q4 2010 	<ul style="list-style-type: none"> • All Friends-International Programs have organized evaluation of various projects by project beneficiaries, to ensure their voices and input in the design / adaptation of projects. The following beneficiary evaluations were conducted: <ul style="list-style-type: none"> - Mith Samlanh (Cambodia): life skills education, vocational training and non formal education - Kaliyan Mith (Siem Reap, Cambodia): ChildSafe - Peuan Peuan (Thailand): activities in Government shelters - Peaun Mit (Lao PDR): outreach & drop in centre

	<ul style="list-style-type: none"> - Voices of young people more present in communities and in their own societies 	<ul style="list-style-type: none"> • Various events were organized, bringing the voices of children and youth to the general public: theater in Laos with public showing, parades in Cambodia (Khmer New Year), participation to International Children's Day, participation to International HIV/ AIDS day, etc.) • The children and young people from the Kaliyan Mith project did a photo-workshop; the topic was how they see tourists and taking pictures of tourists. The impressive results were shown as an exhibition. A book was initiated to be published in 2009 which will further increase the reach of this project.
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GOOD MONEY ENTERPRISES

Result 5 - Good Money Enterprises (GME):

To ensure that Friends-International is financially sustainable to reduce donor-dependency.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>5.1 Develop profitable social businesses that support the Friends-International core funding needs</p>	<ul style="list-style-type: none"> - Social business SoP designed by Q2 2008 - Strategic plan designed by Q2 2008 - 50% core funding attained by Q4 2011 	<ul style="list-style-type: none"> • The Charter was designed and will be finalized early 2009. The Charter will be the basis for further SoP that will need to be designed. • Hospitality SoPs designed • Home Based Production SoPs designed The team suffered from both the lack of management (a Program Coordinator will be hired early 2009) and delays caused by the re-branding exercise carried out by Friends-International. A basic plan was designed supported by the creation of the product lines and range which clarified the situation and allows for strategic thinking. • The income at FI Headquarters in 2008 from non-vocational training businesses was \$105,213.74 and the profit \$48,401.73, corresponding to 12% of the Friends-International core funding.

<p>5.2 Develop profitable vocational training businesses that support Friends Programs</p>	<ul style="list-style-type: none"> - All Friends Programs have training businesses by Q4 2009 - FA project needs are 20% sustainable on average 	<p><i>Mith Samlanh :</i></p> <ul style="list-style-type: none"> - Beauty Training/Nail Bar (2008 income: \$1044; 2008 profit: \$456) - Canteen (2008 income: \$693.69) - Romdeng (2008 income: \$216 958.45, 2008 profit: \$9,077.99) - Friends the Restaurant (2008 income: \$558,964.48, 2008 profit: \$178,257.20) - Café Du Centre (2008 income: \$67,757.65, 2008 profit: \$4 695.66) - Home Based Production (2008 sales of HB products at Friends & Stuff : \$47,975, 2008 profit: \$17 338) - Friends & Stuff (2008 income: \$78 875.80, 2008 profit: \$18 344.28) <p><i>Kaliyan Mith :</i></p> <ul style="list-style-type: none"> - Home Based production: Tootit Tootit was established in the old market in Siem Reap (2008 income: \$27 559, 2008 profit: \$2795) <p><i>Peuan Mit :</i></p> <ul style="list-style-type: none"> - Makphet the Restaurant (2008 income: \$81 865, 2008 profit: -\$13 375) - Home Based Production - Noi Noi (2008 income: \$25 090, 2008 profit: \$1819. No donor support) - Mechanics Workshop (2008 income: \$5567, 2008 profit: - \$2453) <ul style="list-style-type: none"> • Mith Samlanh is 44% sustainable; Kaliyan Mith is 9% sustainable; Peuan Mit is 20% sustainable and FI headquarters is 2% sustainable • Peuan Peuan and Teman Baik are yet to establish training businesses
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<p>5.4 Support CYTI Network partners to develop income generation initiatives</p>	<ul style="list-style-type: none"> - All CYTI partners have plans for businesses and financial sustainability by Q4 2009 	<ul style="list-style-type: none"> • FACE, Egypt: FI supported FACE to design a vocational training needs survey among street youth in Cairo. The survey was conducted on the streets and in the FACE Drop in Center. Results will be published in Q1 2009. • M'Lop Tapang (CYTI Network member in Sihanoukville Cambodia): <ul style="list-style-type: none"> - FI supported the organization to improve their new mechanics vocational training / business. FI provided the Mechanics curricula (level 1-2) and organized for M'Lop Tapang mechanics teacher to receive training at Mith Samlanh mechanics vocational training workshop. - M'Lop Tapang finance staff received training by the FI Finance team in setting-up Business accounts (Profits and Loss etc... - M'Lop Tapang was supported to establish a new Home-Based-Production project. The staff received Basic Training and Product Development training and the project was launched at the end of 2008 with 10 families
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MONITORING, EVALUATION AND RESEARCH

Result 6 – Monitoring, Evaluation & Research (MER):

To ensure a regular and effective monitoring and evaluation of Friends-International’s work, to ensure that all projects become best practice models.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>6.1 Carry out regular research on marginalized children / youth and their environment to better understand the specific needs and issues of street children, allowing for more effective project implementation</p>	<ul style="list-style-type: none"> - Research plan designed by Q1 2008 - All research published and shared 	<p>No specific plan was yet designed</p> <ul style="list-style-type: none"> • Snapshot survey Frames have been designed and are used in all Friends Projects: <ul style="list-style-type: none"> <i>In Cambodia:</i> <ul style="list-style-type: none"> - Mith Samlanh conducted 3 snapshot surveys - Kaliyan Mith conducted 3 snapshot surveys - Youth migration: 4 snapshots (Koh Kong, Siem Reap, Prey Veng, Svay Rieng) <i>In Laos:</i> <ul style="list-style-type: none"> - Peuan Mit conducted 4 snapshot surveys <i>In Indonesia:</i> <ul style="list-style-type: none"> - Teman Baik conducted 3 snapshot surveys • Street children profiles <ul style="list-style-type: none"> <i>In Lao PDR:</i> Peuan Mit started its first Street Children Profile. The report will be published in 2009. <i>In Cambodia:</i> FI has initiated and facilitated the first Cambodian Street Children Profile as part of the Cambodian Street Children Network. A volunteer (Ghislain Morard) has been recruited by FI and supported to organize the work of the 7 NGOs members of the Network. The Profile is currently being finalized and will be published and presented during the 1st quarter 2009.

		<ul style="list-style-type: none"> • <u>Formal research and surveys</u> - <u>Research on drugs :</u> A KAP survey on Drugs use and awareness has been conducted with Kaliyan Mith team in Siem Reap, Cambodia. The FI Drugs technical assistant supported Peuan Mit team in Lao PDR to conduct a Drugs awareness KAP survey among street children in Vientiane (January 2008). - <u>Research on marginalized children and youth related issues:</u> Laos: <ul style="list-style-type: none"> - Needs Survey with street living and street working children and youth in Vientiane Capital (to prepare the design the new Peuan Mit ChildSafe project based on the needs expressed by children and youth on the streets and in communities). - Needs-assessment on 34 of the most affected villages by the August floods in Vientiane Capital (to design a post-emergency support plan, which was implemented over the last quarter of 2008). - Survey on birth registration conducted on Km 52 village and in Nongbeuk village Cambodia: <ul style="list-style-type: none"> - Families working at construction sites in Phnom Penh (overview of the situation of younger children whose parents are working in construction sites) - Attitudes and behavior towards street begging and street selling children among Asian tourists - Attitudes and behaviors towards street begging and street selling children among Western tourists
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	<ul style="list-style-type: none"> - Regular presentation of results at international forums 	<p>Egypt:</p> <ul style="list-style-type: none"> - Survey on vocational training needs among street youth in Cairo (in collaboration with FACE to be published in 2009) - Situation of marginalized children and youth in Cairo during 3 trips from January to June 2008 <p>All results are sent to the press and received press coverage. All reports are available on www.friends-international.org There were no presentations at international forum this year.</p>
<p>6.2 Provide training of all FI staff in Friends “spirit” and working effectively with street children youth in accordance with ITP</p>	<ul style="list-style-type: none"> - Training modules are regularly updated - ITP in place for all staff by end 2007 - All staff trained in basics within 6 months of start of employment - All staff trained in advanced training over 18 months on start of employment 	<ul style="list-style-type: none"> • Initial SoP designed (Outreach, - Child Protection, Hospitality, Home-Based Production, Non Formal Education) • FI training tools are available in English, Khmer, Thai, Lao, Bahasa, Spanish and Arabic and adapted by FI team to the cultural realities of each country. • New Human Resource Coordinator is establishing ITP within all programs (finalized Q4 2009) <p>A total of 868 staff received basic training and technical support from METRO team (340 FI staff, 528 CYTI partners)</p> <p>415 staff received training on drugs 40 training sessions for advanced training were carried out.</p>

	<ul style="list-style-type: none"> - Specific monitoring / assessment carried out as needed / requested 	<ul style="list-style-type: none"> • Over 25 organizations have been identified and assessed through web research in Asia, Central America and Africa. • National child protection policies and services assessed in Cambodia (12), Indonesia (2) and Egypt (9).
6.4 Build a resource center providing information about specific needs and issues of vulnerable urban children and youth easily accessible for all projects and partners for more effective project implementation	<ul style="list-style-type: none"> - Information / documents collected on on-going basis - Resource center on-line for FA and CYTI partners by Q4 2011 	Not yet implemented

COMMUNICATIONS

Result 7 - Communications:

To ensure an efficient communication that effectively supports Friends-International, its projects and the marginalized urban children and youth.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>7.1 Maintain an efficient and reactive internal communication</p>	<ul style="list-style-type: none"> - Tools and strategies for efficient communication are designed by Q4 2008 - All teams are informed of all events and changes / evolutions in projects - Communication to Board and Advisory Committees is efficient and allows them to provide strong support 	<ul style="list-style-type: none"> • Regular (monthly) meetings held with all staff at Phnom Penh headquarters. • Staff receive Friends-International communications about new events, awards and project developments, including newsletters via email. • Staff in all countries has access to email and Skype and use regularly to communicate across countries. • International Coordinators liaise regularly with Board members and provide support to specific activities. • Advisory committees yet to be established
<p>7.2 Build and maintain a strong and large support community (“Friends of Friends”) that actively supports the organization, its projects and advocates on children’s issues</p>	<ul style="list-style-type: none"> - Tools and strategies for efficient communication are designed by Q4 2008 - “Friends of Friends” network established that actively support Friends-International by Q4 2008 	<p>Strategy designed but regularly updated</p> <ul style="list-style-type: none"> • Database with 6000 contacts has been established, allowing for more effective communications with target groups. <p>Potential donors for Land Campaign were identified and approached to provide support.</p>

	<ul style="list-style-type: none"> - Celebrities (as relevant per project) are involved in supporting and promoting projects - Strategies and communication for fund-raising efforts towards individual donors are implemented 	<p>No celebrity was yet identified</p> <ul style="list-style-type: none"> • New fundraising concept developed and launched online (Support a teacher).
7.3 Develop and support the communication with and among partners to support Friends-International and its projects and advocate on children's issues	<ul style="list-style-type: none"> - Government is informed on a regular basis and sees Friends-International and its projects as positive partners - Corporate partners are identified and support / promote Friends-International and its projects - Partner NGOs are informed of activities of FI and its projects - Partner NGOs are communicating with each other - Partner NGOs are supported to develop their communication - Media partners are maintained in regular contact 	<ul style="list-style-type: none"> • Reports are sent to all Government partners at local and national level. • Partnership with Silk Air (regional airline in South East Asia, subsidiary of Singapore airlines) has been developed and will be implemented in 2009 – 2011. • Partners are kept informed of Friends-International projects through Friends-International Newsletters and the CYTI network • CYTI Partners receive support to develop their own communications from Q2 2009. • Media contacts are proactively contacted and kept informed of Friends-International developments.
7.4 Design strategies and run campaigns to change behaviors and the way of thinking of the general public, communities and society towards marginalized urban children / youth	<ul style="list-style-type: none"> - Develop social marketing strategies - Support projects to impact the local public - In collaboration with projects, influence wider international audiences 	<ul style="list-style-type: none"> • Support provided to ChildSafe campaigns including THINK and the Travelers tips. (Number of people reached: THINK Campaign – 116,385 people; Travelers Tips – 850,000 people)

ADMINISTRATION

Result 8- Administration

To ensure that all projects receive the administrative and financial support to run efficiently and with full transparency.

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>8.1 Publish and update FI Standards of Practices in accordance with the highest international standards</p>	<ul style="list-style-type: none"> - Financial SoP finalized by Q2 2008 - Administration SoP finalized by Q3 2008 - SoP recognized as good practice by Q4 2010 	<ul style="list-style-type: none"> • The Financial SOP is complete and is continuously being updated. (Friends-International's growth over the past year has meant that the SOP needs continuous updating on a semi-annual basis) • Administration/HR SOP work in progress International HR Coordinator was recruited in Q4 2008 • The Financial SOP has been accepted and approved by UNICEF Thailand auditors (PriceWaterHouseCoopers) and other major donors such as Global Fund, The Asia Foundation and CARE. The aforementioned approval has placed Friends-International in a 'high capacity' category by donors which has increased our autonomy (donors are satisfied with the efficiency and transparency of FI procedures) and reduced the reporting requirements as stipulated by donors.
<p>8.2 Organize an effective, responsive and efficient international HQ to support local offices covering less than 10% of the budget</p>	<ul style="list-style-type: none"> - Team established by Q4 2007 - Overall administrative costs are kept under 10% 	<ul style="list-style-type: none"> • Finance/Admin teams established in all program offices in Q1 2008. (Teams are growing as needs grow). • Overall administrative costs for all program offices in 2008 was 9.53% of total expenditure

<p>8.3 Support all Friends Alliance projects to establish their administration in accordance with the FI Standards</p>	<ul style="list-style-type: none"> - Training to all administrative staff carried out on on-going basis - All country offices have FI SoPs in place by Q4 2008 	<ul style="list-style-type: none"> • Finance/Admin staff received on-going training and support. During 2008, site visits to Kaliyan Mith (2 visits) , Peuan Mit (3 visits) Teman Baik (1 visit) , and Peuan Peuan (2 visits) took place. • FI SOP operational in all country offices.
<p>8.4 Support CYTI Network partners to reach Standards objectives</p>	<ul style="list-style-type: none"> - Training of CYTI Network partners in accordance with agreement - All CYTI Network have efficient administration 	<ul style="list-style-type: none"> • Training for CYTI partners is presently being prepared. CYTI network partners will receive thorough financial and administrative training in 2009 with increased funding disbursements and more difficult donors. CYTI partners will also be subject to internal audits for funding received by Friends-International.

COORDINATION

Result 9 - Coordination

To ensure that all projects are implemented as best practices in a sustainable developmental approach and that all components (FA, CYTI, CN, UA, GME, MER, SM, and Administration) collaborate and share efficiently in order to widen the impact of Friends-International

Intervention Logic	Objectively Verifiable Indicators	Outcomes
<p>9.1 Establish an efficient support and monitoring Board (Friends-International Board) and Advisory Committees</p>	<ul style="list-style-type: none"> - Statutes finalized by Q2 2008 - Legal structure established by Q4 2008 - Annual meetings carried out - Advisory Committees in place 	<ul style="list-style-type: none"> • Work was initiated to reinforce the FI Board in terms of structure and role and responsibility • Issue about the country for registration is being studied • Board meeting was carried out in February 2008. The meeting was followed by quarterly Skype meetings. <p>Advisory Committee is in place in Laos Other countries are either too new still or do not require such Committee</p>
<p>9.2 Supervise and support the overall implementation and running of all programs in close collaboration with International Program Coordinators and Country Program Directors</p>	<ul style="list-style-type: none"> - Logframes for programs established by Q3 2008 - All project run smoothly by Q4 2009 	<ul style="list-style-type: none"> • All logframes were designed (Global, per Program, per country) All teams are now reporting based on logframe.

<p>9.3 Ensure that all FI staff understand and adopt the “Friends spirit”</p>	<ul style="list-style-type: none"> - Mission / Vision / Values are made clear and accessible - Orientation training is organized and efficient by Q4 2009 	<ul style="list-style-type: none"> • Vision Mission finalized • The management team worked on the “Friends story” in order to have a common presentation of Friends, its projects and its values. • Orientation and initial training is being revised for new staff and volunteers by the Human Resource Coordinator
<p>9.4 Organize yearly sharing meeting between all programs and national and international levels</p>	<ul style="list-style-type: none"> - Meeting system established by Q4 2009 	<ul style="list-style-type: none"> • Regular Sharing Meetings are being held in Phnom Penh and minutes shared • A new system for sharing at the time of the Board Meeting is being devised.
<p>9.5 Build a sustainable donor base and a international support network (Friends Of Friends)</p>	<ul style="list-style-type: none"> - Donor data base in place by Q4 2008 - Regular funding stream established by Q4 2008 - Friends Of Friends Network operational by Q4 2009 	<ul style="list-style-type: none"> • Data base is now active with over 5000 names (end 2008). The data base was enriched with the contacts of all people that came in contact with FI and its projects (restaurants, shops, etc.) • A Grant Manager continues to support all the teams to develop proposals and the overall funding situation in terms of amounts, number of donors and duration • However, the Grant Manager does not have the time to explore and identify new potential funding sources. Not yet developed

FINANCIAL REPORTS

PHNOM PENH HEADQUARTERS

STATEMENT of RECEIPTS & DISBURSEMENTS for the year ending 31 Dec 2008

FUND RECEIPTS	
Donor Income	\$1,259,159
Private Donations	\$134,731
Other Income	\$10,350
Sales Income	\$116,791
TOTAL RECEIPTS	\$1,521,031
DISBURSEMENTS	
Personnel	\$708,680
Materials	\$17,810
Equipment	\$34,017
Running Costs	\$88,774
Administration	\$23,923
Travel	\$103,939
Training	\$3,380
Other Direct Costs	\$30,204
Business Costs	\$83,892
Sub-Contracts	\$66,544
Fund Transfers	\$452,434
TOTAL DISBURSEMENTS	\$1,613,597
NET RECEIPTS	-\$92,566
BALANCE b/f 31 Dec 2007	\$613,965
BALANCE CARRIED FORWARD	\$521,399

N.B: CURRENCY US\$

BALANCE SHEET as at 31 December 2008

CURRENT ASSETS	\$
Cash on Hand	\$1,864
Petty Cash - PNH	\$1,814
Friends-on 240	\$50
Cash in Banks	\$435,758
Bank - General FTB	\$122,593
Bank - Aceh - ANZ	\$152,089
Bank - General - ANZ	\$161,076
Accounts Receivable	\$111,349
Accounts Receivable (Misc)	\$103,820
Staff Personal Loan	\$2,647
Business A/R	\$1,442
Guarantee deposits	\$3,440
Cash Advances	\$17,556
Cash Advances as at 31 Dec 08	\$15,396
Sub-contract advances	\$5,085
Unaccounted Difference	-\$2,925
TOTAL CURRENT ASSETS	\$566,527
CURRENT LIABILITIES	
Funds In Transit	\$44,202
Business A/P	\$464
Miscellaneous	\$194
Taxation payable	\$269
TOTAL CURRENT LIABILITIES	\$45,128
FUND BALANCE	\$521,399

KALIYAN MITH

STATEMENT of RECEIPTS & DISBURSEMENTS for the year ending 31 Dec 2008

FUND RECEIPTS

Donor Income	\$445,711
Private Donations	\$6,488
Other Income	\$28
Sales Income	\$27,559

TOTAL RECEIPTS **\$479,786**

DISBURSEMENTS

Personnel	\$148,263
Materials	\$23,080
Equipment	\$27,167
Running Costs	\$55,846
Administration	\$1,227
Travel	\$4,540
Training	\$730
Other Direct Costs	\$31,772
Business Costs	\$28,033

TOTAL DISBURSEMENTS **\$320,658**

NET RECEIPTS

\$159,128

BALANCE b/f 31 Dec 2007 \$607

BALANCE CARRIED FORWARD **\$159,735**

N.B: CURRENCY US\$

BALANCE SHEET as at 31 December 2008

CURRENT ASSETS

\$

Cash on Hand	\$3,575
Petty Cash - SRP	\$592
Petty Cash Tooit Tooit	\$2,783
Petty Cash - Donations	\$199

Cash in Banks **\$153,046**

Bank - Donor - ANZ	\$150,086
Bank - Business - ANZ	\$2,960

Cash Advances **\$8,081**

Cash Advances as at 31 Dec 08	\$1,546
Rent Prepayment	\$6,280
Other Advances	\$255

TOTAL CURRENT ASSETS **\$164,702**

CURRENT LIABILITIES

Miscellaneous	\$4,732
Taxation payable	\$235

TOTAL CURRENT LIABILITIES **\$4,967**

FUND BALANCE **\$159,735**

PEUAN PEUAN

STATEMENT of RECEIPTS & DISBURSEMENTS for the year ending 31 Dec 2008

FUND RECEIPTS

Donor Income	B7,291,371
Private Donations	B313,950
Other Income	-B4,139
Sales Income	B900

TOTAL RECEIPTS **B7,602,082**

DISBURSEMENTS

Personnel	B5,051,220
Materials	B377,229
Equipment	B128,766
Running Costs	B764,038
Administration	B39,255
Travel	B941,424
Training	B470
Other Direct Costs	B161,242

TOTAL DISBURSEMENTS **B7,463,644**

NET RECEIPTS **B138,438**

BALANCE b/f 31 Dec 2007 **B2,442,460**

BALANCE CARRIED FORWARD **B2,580,898**

N.B: CURRENCY Thai Baht (approximately \$1 = THB 33)

BALANCE SHEET as at 31 December 2008

CURRENT ASSETS

	THB
Cash on Hand	<u>B15,812</u>
Petty Cash	B15,812
Cash in Banks	<u>B2,551,289</u>
Bangkok Bank account	B2,551,289
Cash Advances	<u>B160,178</u>
Cash Advances as at 31 Dec 08	B57,436
Accounts Receivable	
A/R	B102,742
<u>TOTAL CURRENT ASSETS</u>	<u>B2,727,279</u>

CURRENT LIABILITIES

Miscellaneous	B146,318
Withholding tax	B63
Taxation payable	B0
<u>TOTAL CURRENT LIABILITIES</u>	<u>B146,381</u>

FUND BALANCE **B2,580,898**

TEMAN BAIK

STATEMENT of RECEIPTS & DISBURSEMENTS for the year ending 31 Dec 2008

FUND RECEIPTS

Donor Income	IDR 533,602,687
Private Donations	IDR 0
Other Income	IDR 1,991,194
Sales Income	IDR 0

TOTAL RECEIPTS **IDR 535,593,881**

DISBURSEMENTS

Personnel	IDR 439,626,069
Materials	IDR 43,566,300
Equipment	IDR 91,622,000
Running Costs	IDR 110,615,211
Administration	IDR 22,134,180
Travel	IDR 101,171,650
Training	IDR 1,200,000
Other Direct Costs	IDR 19,502,800

TOTAL DISBURSEMENTS **IDR 829,438,210**

NET RECEIPTS **-IDR 293,844,329**

BALANCE b/f 31 Dec 2007 **IDR 355,670,602**

BALANCE CARRIED FORWARD **IDR 61,826,273**

N.B: CURRENCY Indonesian Rupiah (approximately \$1 = IDR 11,000)

BALANCE SHEET as at 31 December 2008

CURRENT ASSETS

	IDR
Cash on Hand	<u>IDR 77,970</u>
Petty Cash	IDR 77,970

Cash in Banks	<u>IDR 62,971,767</u>
Bank Mandiri	IDR 62,971,767

Cash Advances	<u>IDR 2,960,000</u>
Cash Advances as at 31 Dec 08	IDR 2,960,000

TOTAL CURRENT ASSETS **IDR 66,009,737**

CURRENT LIABILITIES

Social Security	IDR 2,693,310
Salary Taxation payable	IDR 1,490,154

TOTAL CURRENT LIABILITIES **IDR 4,183,464**

FUND BALANCE **IDR 61,826,273**

PEUAN MIT**STATEMENT of RECEIPTS & DISBURSEMENTS
for the year ending 31 Dec 2008****FUND RECEIPTS**

Donor Income
Private Donations
Other Income
Sales Income

TOTAL RECEIPTS **\$0**

DISBURSEMENTS

Personnel
Materials
Equipment
Running Costs
Administration
Travel
Training
Other Direct Costs
Business Costs

TOTAL DISBURSEMENTS **\$0**

NET RECEIPTS

BALANCE b/f 31 Dec 2007

BALANCE CARRIED FORWARD **\$0**

**BALANCE SHEET
as at 31 December 2008****CURRENT ASSETS**

Cash on Hand **\$0**

Petty Cash

Petty Cash

Petty Cash

Cash in Banks **\$0**

Bank - Donor

Bank - Business

Cash Advances **\$0**

Cash Advances as at 31 Dec 08

TOTAL CURRENT ASSETS **\$0**

CURRENT LIABILITIES

Miscellaneous

Taxation payable

TOTAL CURRENT LIABILITIES **\$0**

FUND BALANCE **\$0**