

3<sup>rd</sup> National Social Enterprise Conference of Cambodia

# Social Enterprise for Youth and Community Integration

A conference for students of Development Studies, Business and Entrepreneurship, Agriculture and Technology

A conference for academics in multi-disciplinary fields, social enterprise practitioners and representatives of the private sector, NGOs and government agencies

An interactive conference to inspire Cambodian social entrepreneurs and generate knowledge for the future growth of the Cambodian social economy

**Friday, 25<sup>th</sup> October 2013**

Cambodia-Korea Cooperation Centre  
Royal University of Phnom Penh



University of Western Sydney  
Bringing knowledge to life



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# **Join us at the 3<sup>rd</sup> National Social Enterprise Conference of Cambodia to share and generate ideas for a stronger social enterprise movement in Cambodia!**

This conference will build on the successful social enterprise program delivered in past years by the partnership between The Royal University of Phnom Penh and the social enterprise Friends-International. This year's additional partners include the NGO Investing in Children and their Societies (ICS) and the University of Western Sydney in Australia.

In 2011, the 1<sup>st</sup> National Social Enterprise Conference of Cambodia brought together representatives from social enterprises, NGO's and the private sector with students and academics to raise awareness about the role of social enterprises in reducing poverty and social exclusion in neglected communities. In 2012 the 2<sup>nd</sup> National Social Enterprise Conference focused on young Cambodian nationals who might want to work for social enterprises or even start their own. Workshop topics included social change, stakeholder analyses, marketing strategies, challenges facing social entrepreneurs, looking for finance and management tools required for starting up social enterprises.

**Recently there have been positive developments for the social enterprise movement in Cambodia.** The ARUN LAB Social Business Symposium and Social Business Competition have shared knowledge between students in Cambodia, Japan and Myanmar. The National Small and Medium Enterprise Competition, delivered by the Phnom Penh based National University of Management and the University of Puthisastra, has encouraged students to develop business ideas with a social goal. This year's National Social Enterprise Conference complements these programs by bringing greater awareness on critical issues for social enterprises to aspiring young Cambodian nationals, and also to policy makers who have a responsibility to ensure an enabling environment for Cambodian social entrepreneurs to realize their potential.

**The 2013 conference will focus on how social enterprises create opportunities for disadvantaged youth and development in disadvantaged communities.** Specifically, the topics will address

- Social Enterprise and vocational training
- Social Enterprise and ICT business
- Social Enterprise and Agriculture
- Social Enterprise and Renewable Energy

The full-day conference will feature short 'PechaKucha' break-out sessions with question and answer discussion groups involving social enterprise experts, practitioners, academics and students. Additional workshops and practical exercises will be conducted to generate knowledge and ideas on issues including

- how to tackle youth exclusion and multifaceted approaches to meet the complex needs of marginalized young people
- how practitioners can use tools to harness assets at the disposal of communities
- how communities themselves might value the processes of a social enterprise
- what kind of policies might suit the emergence of a vibrant social enterprise sector which prominently features young Cambodian social entrepreneurs

In addition to students, academics and practitioners of development and social enterprise, we especially encourage attendance by public officials and members of the international donor community.

If you would like to join the conference, please send us an Email:

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For more information, please visit: <http://www.rupp.edu.kh/projects/delphe/?page=conference>